University of California, Hastings College of the Law UC Hastings Scholarship Repository

2016 Board of Directors Agenda and Materials

Board of Directors Agenda and Materials

2-11-2016

Advancement & Communications Committee Meeting Packet 02/11/2016

UC Hastings Board of Directors

Follow this and additional works at: https://repository.uchastings.edu/board_materials_2016

Recommended Citation

UC Hastings Board of Directors, *Advancement & Communications Committee Meeting Packet 02/11/2016* (2016). Available at: https://repository.uchastings.edu/board_materials_2016/67

This Advancement and Communications Committee is brought to you for free and open access by the Board of Directors Agenda and Materials at UC Hastings Scholarship Repository. It has been accepted for inclusion in 2016 Board of Directors Agenda and Materials by an authorized administrator of UC Hastings Scholarship Repository.



HASTINGS COLLEGE OF THE LAW

ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING

February 11, 2016



NOTICE OF MEETING

The Advancement and Communications Committee of the University of California Hastings College of the Law Board of Directors will meet on Thursday, February 11, 2016.

- EVENT: Meeting of the University of California, Hastings College of the Law Board of Directors Advancement and Communications Committee
- DATE: Thursday, February 11, 2016
- PLACE: UC Hastings College of the Law A. Frank Bray Board Room 1-Mezzanine 198 McAllister Street San Francisco, CA 94102

STARTING TIME: 10:30 a.m.

AGENDA: See Attached

This notice is available at the following University of California, Hastings College of the Law website address: <u>http://www.uchastings.edu/board</u>

For further information please contact Elise Traynum, Secretary of the Board of Directors, 198 McAllister Street, San Francisco, CA 94102, (415) 565-4787. You are encouraged to inform Ms. Traynum of your intent to speak during the public comment period 72 hours in advance of the meeting.

The University of California, Hastings College of the Law subscribes to the Americans with Disabilities Act. If you need reasonable accommodation, please contact the Secretary's Office by 10 a.m. on Monday, February 8, 2016, for accommodations.



UNIVERSITY OF CALIFORNIA UC HASTINGS COLLEGE OF THE LAW

ADVANCEMENT & COMMUNICATIONS COMMITTEE

OPEN MEETING AGENDA

Thursday, February 11, 2016 - 10:30 a.m. UC Hastings College of the Law Snodgrass Hall 1-Mezzanine A. Frank Bray Board Room 198 McAllister Street San Francisco, CA 94102

1. Roll Call

Sandra Thompson, Chair Director Donald Bradley Director Marci Dragun Director Tom Gede Director Mary Noel Pepys

| 2. I uone comment i enoc | 2. | Public Co | mment Period |
|--------------------------|----|-----------|--------------|
|--------------------------|----|-----------|--------------|

| *3. | Approval of Minutes – November 12, 2015 | (Written) |
|-----|---|--|
| 4. | External Relations: Focus Going Forward | (Oral) |
| 5. | Fundraising Status: 333 Golden Gate Avenue | (Oral) |
| 6. | Development Staffing Updates | (Oral) |
| 7. | FY 2015-2015 Development Reports: 7.1 Cy Pres Gifts 7.2 \$100K+ Gifts & Pledges 7.3 Realized Planned Gifts 7.4 Fundraising Comparison Raised Report 7.5 Fundraising Comparison Received Report 7.6 Year- to- Date Gifts Comparison Report | (Written) (Written) (Written) (Written) (Written) (Written) |
| *8. | Resolution to Accept Gift and Establish Current Use Scholarship Fund Entitled "Commit to UC Hastings Scholarship Fund" | (Written) |

*9. Adjournment

Agenda Item: 1 Advancement & Communications February 11, 2016

ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING Roll-Call

Here Absent

- □ □ Sandra Thompson, Chair
- Director Donald Bradley
- Director Marci Dragun
- Director Mary Noel Pepys

Start time: ______a.m.

Agenda item: 2 Advancement & Communications February 11, 2016

ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING

Public Comment Period

This item is reserved for members of the public to comment on non-agenda and agenda items.

Agenda Item: *3 Advancement & Communications February 11, 2016

ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING

ACTION ITEM: Approval of Minutes: November 12, 2015



UNIVERSITY OF CALIFORNIA HASTINGS COLLEGE OF THE LAW

ADVANCEMENT & COMMUNICATIONS COMMITTEE

MINUTES SUMMARY

Thursday, November 12th, 2015 – 2:00 p.m. UC Hastings College of the Law Office of the General Counsel A. Frank Bray Board Room 198 McAllister Street, 1-Mezzanine San Francisco, California 94102

1. Roll Call

Committee Members Present in Answer to Roll Call:

Chair Sandra Thompson Director Mary Noel Pepys Director Marci Dragun Director Tom Gede Director Donald Bradley

Staff Present:

Chief Financial Officer David Seward General Counsel Elise Traynum Chancellor & Dean Frank H. Wu Chief Marketing Officer Alex Shapiro Chief Development Officer Eric Dumbleton Provost & Academic Dean Beth Hillman

2. Public Comment

Chair Sandra Thompson opened the Public Comment Period. Hearing no requests from the public to speak, the Public Comment Period was closed.

3. Approval of Meeting Minutes – November 12, 2015

Chair Sandra Thompson called for approval of the August 13, 2015, Minutes. Hearing no corrections, the Minutes were approved and ordered filed as distributed.

4. Communications & Public Affairs Update

Communications and Public Affairs Director Alex Shapiro provided the communications and public affairs update. He highlighted the positive press coverage of the College, including various alumni, faculty, and students who are in the news. He noted coverage of people who benefit from their legal education in nonconventional ways, not necessarily through the practice of law. Communications and Public Affairs Director Alex Shapiro also spoke of the recent contributions of Chief Development Officer Eric Dumbleton.

*5. Proposal to Create UC Hastings Marketing Department

Chancellor & Dean Frank H. Wu reported that he had worked with Communications and Public Affairs Director Alex Shapiro on creating a marketing function at UC Hastings. He proposed a new marketing department would be to further engage the College in unified strategic brand building. He noted that the need for this action was noted in the College's Strategic Plan of 2011, and in the US News & World Report Rankings Task Force 2.0. He called upon Communications and Public Affairs Director Alex Shapiro to expound on the new marketing function and proposed UC Hastings marketing department.

Communications and Public Affairs Director Alex Shapiro reported that a marketing function at the College would focus on prospects, rather than only products. He defined prospects as an eye on the future, rather than only on the present. He also described how marketing would mean a more unified, strategic brand building approach, rather than an ad-hoc approach to messaging, Communications and Public Affairs Director Alex Shapiro elaborated in detail, on what such an approach would entail. Finally, he noted that the changes proposed would result in savings, not a cost increase as the budget for the Communications and Public Affairs Department would carry over to the marketing department. He further explained that he has planned on the Department consisting of 2.5 employees, including himself.

In response to Communications and Public Affairs Director Alex Shapiro presentation, everyone agreed that the College should move forward with Chancellor & Dean Frank H. Wu's proposal to create a new marketing department. The Committee's consensus was that there should be a uniform approach to promote the College and its brand. It would benefit the school in terms of recruiting and furthering the school's great reputation.

- 6. Campaign/Fundraising Update:
 - 6.1 Campaign/Fundraising Update:
 - 6.1.1 Campaign Comparison Year-to-Date Report

Chief Development Officer Eric Dumbleton reported that the College is behind in total dollars raised by about \$300,000 in comparison to last year. He explained that he believes that the difference from last year to this year is due to a large cy pres gift to the College last year in the amount of \$381,000.

Chief Development Officer Eric Dumbleton reported a net gain of \$30,000 from the Reunion Gala event. He said that it was a better return than the initial gala held in 2013 because there was not a net gain on the initial gala. Discussion ensued about the possibility of making the gala an annual event. Chief Development Officer Eric Dumbleton responded that there is certainly an alumni base that would support doing it, but that the execution needs to be reevaluated.

The telemarketing campaign, "Giving Tuesday," and the holiday party were also discussed.

6.1.2 10K and Above Gift Report

Chief Development Officer Eric Dumbleton presented the report on gifts \$10,000 and over. He noted that not enough was being done to steward donors, and he highlighted the importance in ensuring that donors are properly recognized for their generosity. Chief Development Officer Eric Dumbleton noted that Ray Alden in the Alumni Center is taking great initiative in developing a more robust stewardship effort, including working with contacts at UCSF. Increased faculty and student engagement with alumni was discussed as a way to improve morale and strengthen the donor base.

6.2 333 Golden Gate Fundraising Plan & Progress Report

Chief Development Officer Eric Dumbleton provided an update on how the capital campaign would extended for the building projects. Chief Development Officer Eric Dumbleton reported that the capital campaign has progressed \$26 million towards the \$50 million goal. Chief Development Officer Eric Dumbleton reported on the upcoming meeting to discuss the plans for the 333 Golden Gate building and the fruitful and promising meeting he had with Willie Brown to assist with raising funds for the new building.

Chief Development Officer Eric Dumbleton also reported that a "kitchen cabinet" would be pulled together to lead the effort. He noted the importance in being able to articulate clear differences between the models and what the additional \$10 million dollars would provide. This will facilitate fund-raising efforts. Naming opportunities and ongoing naming obligations were also discussed.

6.3 September Board of Trustees & Governors Meeting Report

Chief Development Officer Eric Dumbleton summarized the gathering of the UC Hastings Trustees and Board of Governors of the Alumni Association at the Soluna Restaurant. He highlighted the highly positive report on the speednetworking event that had occurred a week earlier. A dinner with alum David Lyman took place in the evening. He also reported on the Alumni Golden Circle event and the reunion event.

6.4 2015 Gala & Reunion Weekend Report

Chief Development Officer Eric Dumbleton noted that there were complaints that the Gala and the Reunion may have resulted in their competing for attendance, rather than the anticipated increase in attendance. Attendance was not down significantly for both events, but it was down.

7. Adjournment

There being no further business to come before the Advancement and Communications Committee, the Open Meeting was adjourned at 3:36 p.m.

Respectfully submitted,

Elise K. Traynum, Secretary

Agenda Item: 4 Advancement & Communications February 11, 2016

- **1. REPORT BY:** Alex A. G. Shapiro, Director of External Relations
- **2. SUBJECT:** External Relations: Focus Going Forward
- **3. REPORT:** Oral Report

Agenda Item: 5 Advancement & Communications February 11, 2016

REPORT ITEM

| 1. | REPORT BY: | Eric Dumbleton, Chief Development Officer, The Office of Development & Alumni Relations |
|----|-------------------|--|
| 2. | SUBJECT: | 333 Golden Gate Avenue Fundraising Status |
| 3. | REPORT: | Oral Report |

Background:

A status on the strategy and fundraising effort related to the new academic building at 333 Golden Gate Avenue.

Agenda Item: 6 Advancement & Communications February 11, 2016

REPORT ITEM

| 1. | REPORT BY: | Eric Dumbleton, Chief Development Officer Institutional Advancement Development Staffing Updates | | | | |
|----|-------------------|--|--|--|--|--|
| 2. | SUBJECT: | Development Staffing Updates | | | | |
| 3. | REPORT: | Oral Report | | | | |

Background:

An update on staffing transitions and restructuring on staff responsibilities.

Agenda Item: 7 Advancement & Communications February 11, 2016

| 1. | REPORT BY: | Eric Dumbleton, Chief Development Officer Institutional Advancement |
|----|-------------------|---|
| 2. | SUBJECT: | FY 2015 – 2015 Development Reports 7.1 Cy Pres Gifts 7.2 \$100K + Gifts & Pledges 7.3 Realized Planned Gifts 7.4 Fundraising comparison Raised Report 7.5 Fundraising Comparison Received Report 7.6 Year – to – Date Gifts Comparison Report |
| 3. | REPORT: | Written Report |

Agenda Item: 7.1 Advancement & Communications February 11, 2016

| 1. | REPORT BY: | Eric Dumbleton, Chief Development Officer Institutional Advancement |
|----|-------------------|--|
| 2. | SUBJECT: | Cy Pres Gifts |
| 3. | REPORT: | Written Report |

Gift Date Gift Amount Fund

Fiscal Year 2015-16

| 7/1/2015 | \$6,620.52 | UCSF Collaboration | | | | |
|----------|-------------|--------------------------------|--|--|--|--|
| 7/1/2015 | \$6,620.52 | Privacy and Technology Project | | | | |
| | \$13,241.04 | - | | | | |

Fiscal Year 2014-15

| 10/9/2014 | \$328,456.41 | Privacy and Technology Project |
|-----------|--------------|----------------------------------|
| 8/12/2014 | \$50,000.00 | Antitrust Pharmaceutical Cy Pres |
| • | \$378,456.41 | - |

Fiscal Year 2013-14

| 1/2/2014 | \$483,970.40 | Privacy and Technology Project |
|----------|--------------|--------------------------------|
| | \$483,970.40 | - |

Fiscal Year 2012-13

| 4/17/2013 | \$3,482.14 | UC Hastings Foundation |
|-----------|--------------|--------------------------------|
| 1/28/2013 | \$100,000.00 | Privacy and Technology Project |
| 1/28/2013 | \$12,786.35 | Privacy and Technology Project |
| | \$116,268.49 | - |

Name

Ridge v Infinity Sales Group Cy Pres Distribution Ridge v Infinity Sales Group Cy Pres Distribution

Netflix Cy Pres Distribution Tricor Indirect Purchaser Cy Pres Distribution

Lanchester v WAMU Cy Pres Settlement

Gilbert Estupinan Et al V. Global Development Strategies Batmanghelich v. Sirius XM Radio, Inc Settlement Batmanghelich v. Sirius XM Radio, Inc Settlement

Agenda Item: 7.2 Advancement & Communications February 11, 2016

| 1. | REPORT BY: | C | | | |
|----|-------------------|--------------------------|--|--|--|
| 2. | SUBJECT: | \$100K + Gifts & Pledges | | | |
| 3. | REPORT: | Written Report | | | |

\$100K Plus YTD Comparison Report

| | 0′ | 7/01/13 - 01/20 | 5/14 | | 07/0 | 01/14 - 01/26/1 | 5 | | 07 | //01/15 - 01/26 | /16 |
|------------|-----------|-----------------|------------------------|------------|-----------|-----------------|---------------|------------|-----------|-----------------|---------------------|
| GiftDate | Gift Type | GiftAmount | Fund | GiftDate | Gift Type | GiftAmount | Fund | GiftDate | Gift Type | GiftAmount | Fund |
| | | | | | | | General | | | | Blum Foundation |
| 7/1/2013 | Pledge | \$200,000.00 | UC Hastings Foundation | 12/24/2014 | Cash | \$133,333.00 | Scholarship | 7/1/2015 | Cash | \$185,533.04 | Scholarship |
| | | | Blum Foundation | | | | Class of 1964 | | | | |
| 7/3/2013 | Cash | \$178,319.59 | 1 | 10/10/2014 | Cash | \$162,500.00 | Scholarship | 12/21/2015 | Cash | \$123,315.17 | General Scholarship |
| | | | CGRS (Center for | | | | Privacy and | | | | |
| | | | Gender & Refugee | | | | Technology | | | | UC Hastings |
| 7/24/2013 | Pledge | \$150,000.00 | Studies) | 10/9/2014 | Cash | \$328,456.41 | Project | 1/15/2016 | Cash | \$150,000.00 | Foundation |
| | | | | | | | Class of 1964 | | | | |
| 9/12/2013 | Pledge | \$588,000.00 | U | 9/22/2014 | Cash | \$100,000.00 | Scholarship | | | | |
| | | | Jennifer Keller '78 | | | | | | | | |
| 12/27/2013 | 3 Cash | \$125,000.00 | 1 | | | | | | | | |
| | | | Privacy and Technology | | | | | | | | |
| 1/2/2014 | Cash | \$483,970.40 | Project | | | | | | | | |
| | | | Pfaff Trial Lawyer | | | | | | | | |
| 1/20/2014 | Pledge | \$105,275.00 | Scholarship | | | | | | | | |

Agenda Item: 7.3 Advancement & Communications February 11, 2016

| 1. | REPORT BY: | Eric Dumbleton, Chief Development Officer Institutional Advancement |
|----|-------------------|--|
| 2. | SUBJECT: | Realized Planned Gifts |
| 3. | REPORT: | Written Report |

Comparison Year to Date Report Realized Planned Gift

| | 7/1/2013 to 1/26/2014 | | | | 7/1/2014 to 1/26/2015 | | 7/1/2015 to 1/26/2016 | | | |
|--------------|-----------------------|----------------|------------------------|---------------------|-----------------------|------------------------|-----------------------|----------------|------------------------|--|
| Gift appeal | Number of Donors | Total given | Avg given per donor | Number of Donors | Total given | Avg given per donor | Number of Donors | Total given | Avg given per donor | |
| Planned Gift | 0 | \$0 | \$0 | 3 | \$178,098 | \$59,366 | 1 | \$150,000 | \$150,000 | |
| | 0 | \$0 | \$0 | 3 | \$178,098 | \$59,366 | 1 | \$150,000 | \$150,000 | |

Agenda Item: 7.4 Advancement & Communications February 11, 2016

| 1. | REPORT BY: | Eric Dumbleton, Chief Development Officer Institutional Advancement |
|----|-------------------|--|
| 2. | SUBJECT: | Fundraising Comparison Raised Report |
| 3. | REPORT: | Written Report |

UC Hastings Foundation

Comparison Year-to-Date Raised Report

| | | 7/ | 1/2013 to 01/26/2 | 2014 | | | | 7/1/2014 to | 01/26/2015 | | | | | 7/1/2015 to | 01/26/2016 | | |
|-------------------------------------|-------------|--------------|-------------------|-----------|-----------|-------------|--------------|---------------|------------|-----------|------------|-------------|--------------|---------------|------------|-----------|------------|
| | Total | Number of | Percentage of | Avg given | Largest | Total | Number of | Percentage of | Avg given | Largest | Variance | Total | Number of | Percentage of | Avg given | Largest | Variance |
| Restricted | given | Gifts | total given | per gift | Gifts | given | Gifts | total given | per gift | Gifts | Percentage | given | Gifts | total given | per gift | Gifts | Percentage |
| Capital & Facilities | \$0 | 0 | 0.00% | \$0 | \$0 | \$150 | 1 | 0.01% | \$150 | \$150 | 0% | \$0 | 0 | 0.00% | \$0 | \$0 | 0% |
| Centers & Programs | \$1,625,234 | 300 | 45.91% | \$5,417 | \$588,000 | \$799,856 | 370 | 30.89% | \$2,162 | \$328,456 | -50.79% | \$430,900 | 484 | 23.49% | \$890 | \$25,000 | -46% |
| Clinical Education | \$10,480 | 17 | 0.30% | \$616 | \$6,400 | \$22,388 | 13 | 0.86% | \$1,722 | \$10,000 | 114% | \$4,750 | 6 | 0.26% | \$792 | \$2,650 | -79% |
| Faculty | \$94,932 | 24 | 2.68% | \$3,956 | \$45,000 | \$35,655 | 9 | 1.38% | \$3,962 | \$25,000 | -62% | \$11,916 | 5 | 0.65% | \$2,383 | \$5,250 | -67% |
| Faculty Chair | \$5,000 | 1 | 0.14% | \$5,000 | \$5,000 | \$0 | 0 | 0.00% | \$0 | \$0 | -100% | \$0 | 0 | 0.00% | \$0 | \$0 | 0% |
| Financial Aid | \$772,473 | 157 | 21.82% | \$4,920 | \$178,320 | \$875,411 | 166 | 33.81% | \$5,274 | \$162,500 | 13% | \$462,696 | 94 | 25.22% | \$4,922 | \$187,131 | -47% |
| Library | \$0 | 0 | 0.00% | \$0 | \$0 | \$100 | 1 | 0.00% | \$100 | \$100 | 0% | \$50 | 1 | 0.00% | \$50 | \$50 | -50% |
| Miscellaneous (Suspense Account) | \$14,207 | 16 | 0.40% | \$888 | \$5,191 | \$38,826 | 27 | 1.50% | \$1,438 | \$11,202 | 173% | \$118,199 | 61 | 6.44% | \$1,938 | \$75,000 | 204% |
| Student Organizations | \$22,131 | 66 | 0.63% | \$335 | \$5,000 | \$48,968 | 133 | 1.89% | \$368 | \$5,000 | 121% | \$42,590 | 141 | 2.32% | \$302 | \$5,000 | -13% |
| Subtotal: | \$2,544,457 | 581 | | \$4,379 | | \$1,821,354 | 720 | | \$2,530 | | | \$1,071,101 | 792 | | \$1,352 | | |
| | | | | | | | | | | | | | | | | | |
| Unrestricted | \$995,971 | 1,752 | 28.13% | \$568 | \$200,000 | \$767,743 | 1,133 | 29.65% | \$678 | \$50,000 | -23% | \$763,401 | 1,188 | 41.61% | \$643 | \$150,000 | -1% |
| Subtotal: | \$995,971 | 1,752 | | \$568 | | \$767,743 | 1,133 | | \$678 | | | \$763,401 | 1,188 | | \$643 | | |
| | | | | | | | | | | | | | | | | | |
| Total Raised: | \$3,540,428 | 2,333 | 100.00% | \$1,518 | | \$2,589,097 | 1,853 | 99.99% | \$1,397 | | -27% | \$1,834,502 | 1,980 | 100.00% | \$927 | | -29% |

Notes: *Cash and Pledges only

Agenda Item: 7.5 Advancement & Communications February 11, 2016

| 1. | REPORT BY: | Eric Dumbleton, Chief Development Officer Institutional Advancement |
|----|-------------------|--|
| 2. | SUBJECT: | Fundraising Comparison Received Report |
| 3. | REPORT: | Written Report |

Comparison Year to Date Report Realized Planned Gift

| | 7/1/2013 to 1/26/2014 | | | | 7/1/2014 to 1/26/2015 | | 7/1/2015 to 1/26/2016 | | | |
|--------------|-----------------------|----------------|------------------------|---------------------|-----------------------|------------------------|-----------------------|----------------|------------------------|--|
| Gift appeal | Number of Donors | Total given | Avg given per donor | Number of Donors | Total given | Avg given per donor | Number of Donors | Total given | Avg given per donor | |
| Planned Gift | 0 | \$0 | \$0 | 3 | \$178,098 | \$59,366 | 1 | \$150,000 | \$150,000 | |
| | 0 | \$0 | \$0 | 3 | \$178,098 | \$59,366 | 1 | \$150,000 | \$150,000 | |

Agenda Item: 7.6 Advancement & Communications February 11, 2016

| 1. | REPORT BY: | Eric Dumbleton, Chief Development Officer Institutional Advancement |
|----|-------------------|--|
| 2. | SUBJECT: | Year – to – Date Gifts Comparison Report |
| 3. | REPORT: | Written Report – To be Distributed |

ACTION ITEM

| 1. | REPORTED BY: | Eric Dumbleton, Chief Development Officer, Institutional Advancement |
|----|---------------------|---|
| 2. | SUBJECT: | Commit to UC Hastings Scholarship Fund Fund Resolution Accepting the Gift and Establishing the Fund Tribute Fund Terms Sheet Tribute Signed Gift Agreement |

3. REPORT: Written Report

Background:

Under the direction of Emily Goldberg Knox '15 funds are being raised to establish a current-use fund to be named the "Commit to UC Hastings Scholarship."

The purpose of this fund is to provide financial support in order to assist UC Hastings College of Law Admission in recruiting and retaining highly performing students.

All monies in the fund will be distributed based on the criteria outlined in the Fund Agreement.

In the event that external circumstances make distributions impossible or impractical, the Donor agrees that the Fund may be used at the discretion of the Acting Chancellor & Dean David L. Faigman.

Attachments:

- Fund Resolution establishing the fund
- Scholarship Fund Terms Sheet
- Scholarship Signed Gift Agreement

UC Hastings College of the Law FUND TERMS SHEET / ACCOUNT AUTHORIZATION FORM (To be initiated by the Alumni Center)

| Name of Fund | Commit to UC Hastings Scholarship | | | | | | | |
|------------------------------------|---|---|--|--|--|--|--|--|
| Name of Initial Donor(s) | Emily Goldberg Knox '15 | | | | | | | |
| Amount of Initial Gift | \$1,000 | | | | | | | |
| Fund Purpose | To provide financial support in order to assist UC Hastings College of the Law Admission in recruiting and retaining highly performing students. | | | | | | | |
| Special Instructions | This will be established as a current-use fund. | | | | | | | |
| Type of Fund | Class Gift X Individual Gift | | | | | | | |
| Type of Fund | Restricted Expendable <u>X</u> | _ Unrestricted Expendable | | | | | | |
| | Restricted Endowment(Attach endowment agreement) | Unrestricted Endowment | | | | | | |
| Gift Fee / Overhead | Subject to Gift Fee? Yes_X_ No | Subject to Overhead? Yes No | | | | | | |
| | If no, attach document with Dean's waiver. | Overhead % Attach document to support overhead. | | | | | | |
| Campaign Description | {CapFac} Capital and Facilities | X_ {FinAid} Financial Aid | | | | | | |
| | CenProg} Centers and Programs | {Lib} Library | | | | | | |
| | {ClinEd} Clinical Education | [Misc] Miscellaneous | | | | | | |
| | EndCh} Endowment Chair | {StuOrg} Student Organization | | | | | | |
| General Ledger No. | | | | | | | | |
| U | Debit | Credit | | | | | | |
| | Scholarship Expense Account: | Net Position Object Code: *3100 = Endowment Otherwise 3000 | | | | | | |
| | | | | | | | | |
| Board authorization | $\underline{\qquad}$ No \underline{X} Yes | | | | | | | |
| required? | If yes, Resolution Number and Date: | | | | | | | |
| Anthonized Signatory | If yes, attach a draft of the resolution at | nd memo to Board | | | | | | |
| Authorized Signatory Donor Steward | Office of Enrollment Management Alumni Center | | | | | | | |
| | Chief Development Officer | | | | | | | |
| Fund Steward | | | | | | | | |
| Review | Alumni Center: | | | | | | | |
| | General Counsel: | | | | | | | |
| | Fiscal Services: | | | | | | | |
| Scanned to Shared Drive | By: | Date: | | | | | | |
| October 2014 – D. Tran | | 2400 | | | | | | |
| | | | | | | | | |



Agreement to Establish Commit to UC Hastings Scholarship

I. Introduction

The purpose of this Agreement is to summarize the mutual understanding of **Emily Goldberg '15** (Donor) and UC Hastings College of the Law (College) regarding the establishment of the current use **Commit to UC Hastings Scholarship** (Fund). This Agreement will be made a part of the College's permanent records and is intended as a guide to those who will administer the Fund in the future.

II. Purpose and Administration of the Fund

The purpose of this Agreement is to establish a Fund within the College for use in recruiting and retaining highly performing students at UC Hastings. The use of this Fund is exclusive to this purpose, and to be distributed according to the terms set forth below.

Each year, the Fund will be available to encourage, through financial support, a newly-admitted student or newly admitted students with favorable admissions metrics to enroll at UC Hastings for three years. During the fall semester prior to the monies for the Fund being awarded, the Donor and/or representatives from the Executive Board of Commit to UC Hastings will contact the Office of Enrollment Management to set up an annual meeting to establish the metrics upon which the scholarships will be awarded. If the Donor and/or representatives from the Executive Board of Commit to UC Hastings do not reach out to set up the annual meeting with the Office of Enrollment Management, favorable admissions metrics shall be defined as applications within the seventy-fifth percentile of both the LSAT and undergraduate GPA of the preceding year's class.

If the admitted student[s] to whom the scholarship is offered do not enroll at UC Hastings, the funds will become available for retention scholarships to be offered to students who are in the top 15% of the first year class and are contemplating transferring. These scholarships are to be awarded by the Office of Enrollment Management as needed.

Monies in the Fund will be distributed as follows. For the first year, the Donor and/or representatives from the Executive Board of Commit to UC Hastings and a representative from the Office of Enrollment Management agree to meet prior to January 31, 2016 to determine the most effective means of disbursing the funds. If the Executive Board of Commit to UC Hastings does not set up the meeting, the Office of Enrollment Management shall use the funds at their discretion to retain high-performing students or recruit incoming students. After the first year, twenty-five percent of the Fund balance as of December 31 will be used to support the scholarships outlined

above. In the event the Fund exceeds \$100,000.00, the Donor and/or representatives from the Executive Board of Commit to UC Hastings may modify the distribution amount.

This Fund will be administered by the Office of Enrollment Management.

Once the fund awards grants to five students, the Office of Institutional Advancement will provide a report annually to the Donor that includes the admissions metrics or law school performance metrics of the student(s) to whom the scholarship was or were awarded. In the event that the report reveals that any portion of the Fund was used not in accordance with this agreement, the College agrees to reimburse the Fund in the amount erroneously granted.

The Fund is subject to approval by the Chancellor& Dean, with subsequent approval by the College's Board of Directors. The Donor understands that there will be a one-time administrative fee (currently 5 percent) deducted from gifts to the Fund.

Monies in the Fund will be managed by the Board of Directors of the College in accordance with the College's investment and disbursement policies. The Fund may be combined with the College's other assets for investment purposes.

In the event that the College ceases its operations, the Donor agrees that the Fund may be used at the discretion of the Chancellor & Dean.

III. Future Considerations

It is the Donor's wish for the Fund balance to be distributed on a current-use basis in accordance with the policies and procedures as referenced in Paragraph II above.

IV. Non-Responsibility of the Regents

The Regents of the University of California, a public corporation, is not a party to nor is financially responsible under this Agreement.

V. Miscellaneous

- a. Applicable Law: This gift agreement is executed in and shall be governed by the laws of the state of California.
- b. Amendment: This Agreement may be amended at any time by written agreement signed by both parties.
- c. Irrevocable: Except as otherwise provided, this Agreement shall be irrevocable.
- d. Effective date: The effective date of this Agreement shall be the date it is executed by both parties.

For the Donor:

Emily Goldberg Knox

Date _December 16, 2015

For UC Hastings College of the Law: V

David L. Faigman

Date 1-15.16



A RESOLUTION OF THE BOARD OF DIRECTORS OF HASTINGS COLLEGE OF THE LAW ACCEPTING A GIFT FROM ROGER AND CAROL DREYER TO ESTABLISH A FUND TO BE NAMED "THE ROGER AND CAROL DREYER TRIAL ADVOCACY TEAM SUPPORT FUND"

RESOLUTION NO.

WHEREAS, Emily Golberg Knox'15 has made a contribution and solicited additional funds to support the Commit to UC Hastings Scholarship; and,

WHEREAS, the donors intend that their gifts be used to establish a current-use fund, the proceeds from which will be used to provide a scholarship to UC Hastings College of the law student; and,

WHEREAS, the collected gifts of \$22,874 is an amount sufficient to establish the named fund,

NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors of the University of California Hastings College of the Law with the deepest appreciation for this most generous gift, hereby approves the establishment of a fund to be known as "Commit to UC Hastings Scholarship," which fund and any additional contributions thereto are to be administered in accordance with the policies and procedures of the College consistent with the donor's intent.

Adopted this 4th day of March by majority vote of the Board of Directors.

Thomas Gede, Chairman Board of Directors

ATTEST:

Elise K. Traynum, Secretary

Agenda Item: *9 Advancement and Communications February 11, 2016

ADVANCEMENT AND COMMUNICATIONS COMMITTEE OPEN MEETING

Meeting adjourned at _____ a.m.