

8-22-2019

Advancement & Communications Committee Meeting - Packet 08/22/2019

UC Hastings Board of Directors



HASTINGS
COLLEGE
OF THE LAW

**ADVANCEMENT AND
COMMUNICATIONS COMMITTEE
MEETING**

August 22, 2019



NOTICE OF MEETING

The Advancement and Communications Committee of the University of California Hastings College of the Law Board of Directors will hold an Open Meeting on Thursday, August 22, 2019.

EVENT: Meeting of the University of California
Hastings College of the Law Board of Directors
Advancement and Communications Committee

DATE: Thursday, August 22, 2019

PLACE: UC Hastings College of the Law
Office of the General Counsel
A. Frank Bray Board Room
198 McAllister Street, Room M-115
San Francisco, CA 94102

STARTING TIME: Open Meeting: 12:30 p.m.

AGENDA: See Attached

This notice is available at the following University of California Hastings College of the Law website address: <http://www.uchastings.edu/board>

For further information please contact John K. DiPaolo, Secretary to the Board of Directors, 200 McAllister Street, San Francisco, CA 94102, (415) 565-4850. You are encouraged to inform Mr. DiPaolo of your intent to speak during the public comment period 72 hours in advance of the meeting.

The University of California Hastings College of the Law complies with the Americans with Disabilities Act. Please contact the Secretary's Office 72 hours in advance of the meeting for accommodations.



**UNIVERSITY OF CALIFORNIA
HASTINGS COLLEGE OF THE LAW**

**ADVANCEMENT & COMMUNICATIONS COMMITTEE
MEETING AGENDA**

Thursday, August 22, 2019 at 12:30 p.m.
UC Hastings College of the Law
A. Frank Bray Board Room
198 McAllister Street, Room M-115
San Francisco, California 94102

1. Roll Call

Chair Courtney Power
Director Tom Gede
Director Mary Noel Pepys
Director Chip Robertson

2. Public Comment (Oral)

- *3. Approval of Minutes – May 16, 2019 (Written)

4. Fundraising Results – Fiscal Year 2019 (Written)

5. Giving By Quarter – Fiscal Year 2017-19 (Written)

6. Communications Transition (Oral)

- *7. Adjournment (Oral)

ADVANCEMENT & COMMUNICATIONS COMMITTEE MEETING

ROLL CALL

August 22, 2019

Meeting Start Time: ____:____pm

Present	Call-In	Absent	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Chair Courtney Power
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Director Tom Gede
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Director Mary Noel Pepys
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Director Chip Robertson

ADVANCEMENT & COMMUNICATIONS COMMITTEE MEETING

PUBLIC COMMENT PERIOD

This item is reserved for members of the public to comment on non-agenda and agenda items.

ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING

ACTION ITEM: Approval of Minutes: May 16, 2019



**UNIVERSITY OF CALIFORNIA
HASTINGS COLLEGE OF THE LAW**

**ADVANCEMENT & COMMUNICATIONS COMMITTEE
MINUTES OF THE MAY 16, 2019 MEETING**

Thursday, May 16, 2019 at 12:30 p.m.
UC Hastings College of the Law
A. Frank Bray Board Room
198 McAllister Street, 1-Mezzanine
San Francisco, California 94102

1. Roll Call

Chair Power called the meeting to order at 1 p.m. and the Secretary called the roll.

Members present:

Chair Courtney Power (by telephone)
Director Tom Gede
Director Mary Noel Pepys
Director Chip Robertson

Members absent:

Director Tom Bradley

Staff members present:

Academic Dean Morris Ratner
General Counsel and Secretary to the Board John DiPaolo
Chief Development Officer Eric Dumbleton
Chief Communications Officer Alex Shapiro

2. Public Comment (Oral)

The Chair invited public comment. No member of the public offered comment.

*3. Approval of Minutes – February 21, 2019 (Written)

The Chair called for the approval of the minutes. Upon motion made and seconded, the the minutes were approved.

4. Fundraising Update (Written)

Mr. Dumbleton provided a year-to-date look at fundraising totals, including comparisons to the last two fiscal years. Total given in the current fiscal year through April 26, 2019 was \$7.2 million, compared with \$5.9 million at the same point in the prior year and \$5.5 million two years prior year.

5. Establishment of New Funds (Written)

Mr. Dumbleton presented four funds will be presented: the Fung Family Tax Law Scholarship Fund, pledged at \$105,000; the Carmen Estrada '77 Endowed Scholarship Fund, pledged at \$100,000; the Walkup, Melodia, Kelly & Schoenberger Scholarship Fund; and the Jeanette M. Acosta '16 Memorial Scholarship Fund. The Acosta Fund still requires confirmation of final scholarship terms. These are ongoing with the Acosta Family and they are projected to be finalized in time for the full Board meeting on June 7th. Current funds raised for the scholarship fund exceed the minimum required \$100,000 to establish an endowment. The Walkup Fund is part of a \$1 million commitment made by three members of the firm. \$900,000 is earmarked for the Dean's Discretionary Fund, and \$100,000 to establish the scholarship.

6. Naming opportunities (Written)

Mr. Dumbleton reported that three members of the Walkup, Melodia, Kelly & Schoenberger firm have collectively committed \$1 million to support UC Hastings. The donors were presented a naming opportunity in the new academic building. They selected to name the main, lobby level classroom space. To date, \$280,000 in cash has been received.

*7. Change of Fund Name
(Written)

Mr. Dumbleton reported that Bruce Pfaff, donor to and establisher or the Praff Trial Lawyer Scholarship submitted a request to change the name of the scholarship. He would like the new fund name to be Pfaff, Gill & Ports Trial Lawyer Scholarship.

The Chair called for a motion to approve the name change. Upon motion made and seconded, the motion was approved.

*8. Adjournment (Oral)

The Chair adjourned the meeting at approximately 1:30 p.m.

Respectfully submitted,
John K. DiPaolo
General Counsel and Secretary to the Board of Directors

REPORT ITEM

1. **REPORT BY:** Chief Development Officer Eric Dumbleton

2. **SUBJECT:** Fundraising Results – Fiscal Year 2019

3. **REPORT:** Written

Campaign Comparison Year-to-Date Raised & Received Report

Gift campaign	7/1/2016 to 6/30/2017			7/1/2017 to 6/30/2018			7/1/2018 to 6/30/2019		
	Number of Donors	Total given	Avg given per donor	Number of Donors	Total given	Avg given per donor	Number of Donors	Total given	Avg given per donor
Capital & Facilities	128	\$996,820	\$7,788	104	\$774,586	\$7,448	47	\$1,982,468	\$42,180
Centers & Programs	453	\$1,544,028	\$3,408	575	\$2,477,735	\$4,309	475	\$5,529,134	\$11,640
Clinical Education	8	\$15,410	\$1,926	38	\$14,064	\$370	17	\$5,475	\$322
Dean's Discretionary	0	\$0	\$0	0	\$0	\$0	3	\$305,000	\$101,667
Faculty Chair	3	\$252,066	\$84,022	2	\$6,066	\$3,033	0	\$0	\$0
Faculty Support	4	\$9,600	\$2,400	7	\$41,287	\$5,898	4	\$128,959	\$32,240
Library	1	\$200	\$200	0	\$0	\$0	0	\$0	\$0
Miscellaneous	15	\$27,320	\$1,821	75	\$93,512	\$1,247	292	\$550,221	\$1,884
Scholarships	163	\$2,599,141	\$15,946	165	\$1,352,914	\$8,199	203	\$774,455	\$3,815
Student Organizations	258	\$71,744	\$278	205	\$51,037	\$249	254	\$63,939	\$252
Unrestricted	1,095	\$1,006,215	\$919	1,381	\$2,192,004	\$1,587	1,206	\$990,370	\$821
	1,970	\$6,522,543	\$3,311	2,329	\$7,003,207	\$3,007	2,342	\$10,330,020	\$4,411

REPORT ITEM

- 1. REPORT BY:** Chief Development Officer Eric Dumbleton
- 2. SUBJECT:** Giving By Quarter – Fiscal Year 2017-19
- 3. REPORT:** Written

First Quarter								
7/1/2016 - 9/30/2016			7/1/2017 - 9/30/2017			7/1/2018 - 9/30/2018		
# of Donors	Total Given	Avg given per donor	# of Donors	Total Given	Avg given per donor	# of Donors	Total Given	Avg given per donor
327	\$1,338,807	\$4,094	265	\$1,078,420	\$4,070	324	\$2,793,825	\$8,623
% of Total	20.1%		% of Total	15.3%		% of Total	26.8%	
Second Quarter								
10/1/2016 - 12/31/2016			10/1/2017 - 12/31/2017			10/1/2018 - 12/31/2018		
# of Donors	Total Given	Avg given per donor	# of Donors	Total Given	Avg given per donor	# of Donors	Total Given	Avg given per donor
1106	\$2,183,622	\$1,974	1403	\$2,963,524	\$2,112	1387	\$2,889,901	\$2,084
% of Total	32.8%		% of Total	42.1%		% of Total	27.8%	
Third Quarter								
1/1/2017 - 3/31/2017			1/1/2018 - 3/31/2018			1/1/2019 - 3/31/2019		
# of Donors	Total Given	Avg given per donor	# of Donors	Total Given	Avg given per donor	# of Donors	Total Given	Avg given per donor
489	\$1,960,320	\$4,009	423	\$1,456,462	\$3,443	560	\$1,425,665	\$2,546
% of Total	29.4%		% of Total	20.7%		% of Total	13.7%	
Fourth Quarter								
4/1/2017 - 6/30/2017			4/1/2018 - 6/30/2018			4/1/2019 - 6/30/2019		
# of Donors	Total Given	Avg given per donor	# of Donors	Total Given	Avg given per donor	# of Donors	Total Given	Avg given per donor
425	\$1,180,255	\$2,777	646	\$1,534,881	\$2,376	494	\$3,301,587	\$6,683
% of Total	17.7%		% of Total	21.8%		% of Total	31.7%	
FYTOTAL	\$6,663,004		FYTOTAL	\$7,033,287		FYTOTAL	\$10,410,978	

REPORT ITEM

1. **REPORT BY:** Jenny Kwon

2. **SUBJECT:** Communications Transition

3. **REPORT:** Oral

ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING

ACTION ITEM: Meeting adjourned at ____:____ p.m.